



**KC-6201**

**B. E. - II (Sem. III) (Electrical) (ATKT) Examination**  
**November / December – 2012**  
**Engineering Economics & Business Administration**  
**(Old Course)**

Time : 3 Hours]

[Total Marks : 100

**Instructions :**

(1)

नीचे दर्शावेल निशानीवाणी विगतो उत्तरवही पर अवश्य लખवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="B. E. - 2 (SEM. 3) (ELECTRICAL) (ATKT)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="ENGINEERING ECONOMICS &amp; BUSINESS ADMINISTRATION (OLD)"/>	<input type="text"/>
Subject Code No. : <input type="text" value="6"/> <input type="text" value="2"/> <input type="text" value="0"/> <input type="text" value="1"/>	<input type="text"/>
Section No. (1, 2,.....) : <input type="text" value="NIL"/>	<input type="text"/>
	Student's Signature

- (2) All questions are compulsory.  
(3) Figures to the right indicate full marks of the question.

- 1 Answer any **two** : 16
- (a) Define Scientific Management Approach. Who is the father of this approach? Also explain its principles.
- (b) Define an organization. Mention its various forms and explain the most general form of business organization found in India.
- (c) What do you mean by leadership? Discuss various types of leadership.
- 2 Answer any **two** : 16
- (a) Define motivation and explain Maslow's theory of need hierarchy.
- (b) What do you mean by co-ordination? Discuss different techniques of effective co-ordination.
- (c) Discuss Decision Making process with suitable examples.
- 3 Write short note : (any **three**) 18
- (a) Objectives of cooperative undertakings
- (b) Induction Training

- (c) Managerial Functions
- (d) Procedure of Recruitment
- (e) Role of public sector in developing economy.

**4** Answer any **two** : **16**

- (a) Why economists say that 'Elasticity of demand is a matter of degree only'. Explain with the help of diagrammatic representation.
- (b) Define average cost and marginal cost and explain the relationship between the two.
- (c) Discuss the importance of study of economics to engineers.

**5** Answer any **two** : **16**

- (a) What do you mean by Break Even Point (BEP) ? What is its importance?
- (b) What is the need for Industrial Finance? Discuss its internal sources.
- (c) Discuss the Law of Increasing Returns with the help of illustration.

**6** Write short notes : (any **three**) **18**

- (a) National Income
  - (b) Depreciation
  - (c) Factors of Production.
  - (d) Credit Instruments
  - (e) Functions of Money.
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